

Graphics for Design - Spring

Assignment 1

Experience Design

The d.school at Stanford has developed a method for design thinking and practice that is very effective. This exercise will walk you through a “crash course” in the method.

This method is geared to helping you design in a human-centered, collaborative and iterative way. Empathy and prototyping are at the heart of this method.

Work fast, and have fun!

Presentation:

The final presentation (next week), is about empathy and concept. We’re looking to see how well your prototype shows the concept. It does not have to be “perfect”, and can be constructed out of any available, affordable material.

Key Concepts:

Empathy

Hierarchy

Principles and Elements of Design