

Graphics For Design

Assignment 6

Process Book

Create a booklet showcasing one concept or project from start to finish. It must be at least 16 pages long (eight spreads) plus a cover. Keep in mind budget constraints when choosing size, paper, and binding. The booklet must be created on a grid (which will be turned in with the final assignment). This is the beginning of your portfolio presentation, so make thoughtful decisions. This must be a process piece showcasing work from your current major.

Some Notes on Findings or Process Documents

The key purpose of a process document is to show all process and research done for a project, while preserving the feel of a formal presentation. Key areas are:

1. Design brief or purpose of the design concept
2. Target Audience
3. Inspiration and Research notes (including interviews and surveys)
4. Key iterations along the way, including sketches and process
5. Final concept sketches
6. Beauty shot and why this is the best idea ever.

The Final package for this assignment includes:

1. Grid
2. Style Sheet
3. Process Booklet printed in color and bound
4. Envelope or case
5. Upload Document to Issuu.com