

Assignment 6 Homage to a Designer

The Assignment. (Imaginary Scenario)

You choose a designer or a design firm that you admire, are excited by, and/or want to be when you are done with school. Create a contemporary “book” or installation that not only showcases their work, but honors their contribution to the field.

Part 1: Layout

Determine the format of the book or installation (square, rectangle, portrait, landscape, parallelogram, etc). Begin to come up with binding ideas. Have core grid and flowline determined.

Part 2: Content Dump and first look

Add content to key areas of the book, tweak the layout and format to match the content. Once tweaked, do a full content dump

Part 3: Final concept and digital re-creation.

After viewing the work in print, re-work any issues of hierarchy, layout, etc. The InDesign file that created the booklet will be the groundwork for an interactive version created in Acrobat that can become a website.

Media for “Designer”

InDesign
Photoshop
Acrobat
Constructed cover and/or container

Typefaces to consider:

Adobe Caslon	Gill Sans
Adobe Garamond	Goudy Old Style
Akzidenz Grotesk	Glypha
New Baskerville	Granjon
Bauer Bodoni	Helvetica
Bembo	ITC Galliard
Berthold	Janson
Centaur	Joanna
Century	Linotype Centennial
Cochin	Linotype Didot
Clarendon	Minion
Fette Fraktur	Monotype Grotesque
FF Scala	Myriad
Folio	Optima
Franklin Gothic	Perpetua
Frutiger	Rockwell
Futura	Sabon
Garamond 3	Snell Roundhand
	Syntax
	Trade Gothic Light
	Triplex Light
	Univers