Basic User Profile

User Profiles are the cornerstone of any good design project. To make one, start with Demographics (the facts - name, age, gender, locale, job, etc). Then, move on to Psychographics (a psychological profile that transcends gender, age, etc. Things like values, attitudes, religion, political affiliations, likes and dislikes, hobbies, etc fit into psychographics).

Demographics:
1. Name
2. Age
3. Address
4. Current/Former job or profession
5. Health issues that affect use of device (sight impaired, hearing impaired, arthritis, etc)

Psychographics:
6. What hobbies do you have?
7. Are you involved in your community? If so, how?
8. Do you have pets?
9. What do you use this device for?
10. What does exist that works well for you?
11. What parts of your life are enhanced by the current device (speed, ease of use, etc)
12. What are your frustrations with the device?

The Psychographic portrait is one that grows organically out of your knowledge of the user. In addition to the above question, make notes about personality - is the person warm or cool? Do they seem happy or frustrated or angry or "mellow"? Notice the person you are profiling, and paint as complete a picture as possible.